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LAUNDRY

Linen Buying Guide for:
Landlords

Supplied by:



BY APPOINTMENT TO HER
MAYESTY THE QUEEN ELIZABETH II
SUPPLIERS OF FURNISHING
FABRICS AND BEDDING
MITRE LINEN WALES



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LAUNDRY

ECO Range by Mitre

Duvets & Covers

Mitre Eco double duvet covers are designed to minimise your environmental impact without compromising the comfort or durability of products. This commercial quality organic cotton double duvet cover is constructed from 100% organic cotton and is a supremely crisp, comfortable and pristinely white product which even the most discerning guest will love. Organic cotton minimises water usage and protects cotton growers from harmful chemicals whilst helping to safeguard local ecosystems. As such, this eco friendly double duvet cover is the natural choice for any green business. Mitre Eco sheets, pillowcases, towels and bathrobes are also available.

Product features

- Dimensions 2130(W) x 2130(L)mm
- Material 100% Organic Cotton
- Weight 1.1kg
- Weight - fabric 120g/m²
- Colour White
- Yarn Count 40/40
- Thread Count 200
- Bed Size Double
- Eco-friendly
- Made with 100% organic cotton
- Percale quality
- Four sizes available



Mitre Eco duvets are filled with 100% recycled hollowfibre and are designed to reduce the environmental cost of investing in new bedding. This filling is made from recycled plastic bottles and redirects products from landfill whilst also producing up to 70% less carbon dioxide and using 70% less water and 40% energy. Each Mitre Eco duvet complies with OEKO-TEX 100, certifying the range's skin-friendly properties.



Eco:	Single	Double	King	Super
Duvet Cover:	£13.25	£18.60	£20.93	£23.03
Flat Bed Sheet:	£13.11	£15.41	£16.34	£16.75
Pillow Case (Pair):	£4.33			
Pillow Case Oxford:	£6.83			
Duvet :	£9.83	£13.45	£16.94	£21.71
Pillow :	£3.69 (soft) £4.33 (firm)			
	Hand	Bath	Sheet	Mat
Towel:	£ 2.01	£4.26	£6.66	£2.55
Bath Robe:	£21.95			

Towels

Give guests sumptuous softness without compromising on environmental ethics with this full set of Mitre Eco towels. Made with 100% organic cotton, each facecloth, towel and bathmat helps to protect the local ecosystems of growers by eliminating the use of harmful pesticides and other chemicals. Made to withstand extensive usage and still feel beautifully soft and welcoming, each towel is pure white cotton and suitable for repeated laundering.

SERENITY

Linen
Duvet

Luxury

Create a classic, fresh look for your guests with our Serenity double size duvet covers. Featuring a silky smooth sateen weave that gives these duvet covers a luxurious feel and appearance guests will love. The 100% cotton construction will give your guests the reassuring comfort they deserve, helping them to drift off into a healthy night's sleep.

Product features:

- **Material Cotton**
- Weight 1.10kg
- Weight - fabric 110g/m²
- Colour White
- Yarn Count 60/60
- Thread Count 300
- Sateen weave for maximum softness
- Gives a silky look for sophisticated bedrooms
- Available sizes: Single - Super King
- High 300 thread count for quality and comfort
- Open end construction with bartacks for a secure fit

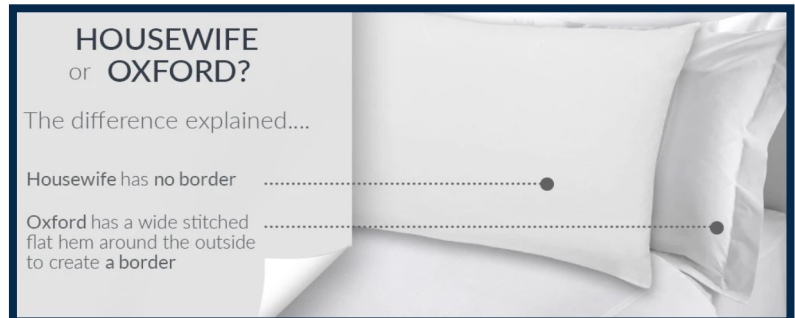


Serenity:	Single	Double	King
Duvet Cover:	£16.43	£23.14	£27.53
Flat Bed Sheet:	£13.76	£16.41	£19.51
Pillow (Pair):	£5.76		
Pillow Oxford:	£8.99		

Flat Sheet

The ultimate in white bed linen, our Serenity flat sheets will give guests luxuriously soft cotton sheets made with a thread count of 300 for a silky smooth finish. These flat bed sheets are perfect for creating a crisp presentation guest will enjoy, inviting them to relax and unwind in complete comfort especially when combined with other bed linen from the Serenity range.

- Material Cotton
- Weight - fabric 110g/m²
- Colour White
- Yarn Count 60/60
- Thread Count 300
- Sateen weave for maximum softness
- Gives a silky look for sophisticated bedrooms
- Available sizes: Single - Super King
- High 300 thread count for quality and comfort
- Matching duvet covers and pillowcases available



Pillow Cases

Create the perfect head rest for your guests by using our Serenity pillowcases. Made from 100% cotton with a luxuriously high thread count that produces a silky smooth finish that guests will love. Perfect creating an inviting crisp and classical style that will lull guests into a natural night's sleep. Available with either **Housewife or Oxford seams**.

- Weight - fabric 110g/m²
- Colour White
- Yarn Count 60/60
- Thread Count 300
- Sateen weave for maximum softness
- Gives a silky look for sophisticated bedrooms
- High 300 thread count for quality and comfort

Managing Linen Stock

The rule of 3

Depending of volume of your bookings, bed linen normally lasts between 6 months to a year with proper care. We recommend the rule of 3, one on the bed, one in storage and one in the laundry to ensure effective supply management for guest accommodation.

Satin

Linen
Duvet

Comfort & Durable

The Satin duvet covers are made from highly durable **polycotton**, with high thread count of 240 providing a soft and comfortable feel that your guests will love. The 1.5cm wide stripes give the covers an elegant look which is easy to match with a broad range of interior styles.

- **Material Polycotton**
- Weight - fabric 118g/m²
- Colour White
- Yarn Count 40/40
- Thread Count 240
- Elegant striped design
- High thread count for **durability** and comfort
- Open end construction with bartacks for a secure fit

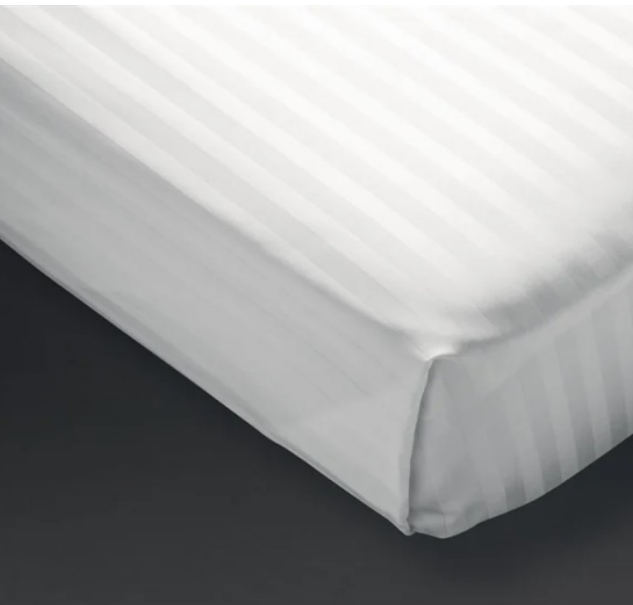


Flat Sheet

This double white Satin flat sheet from the Mitre Comfort range boasts a high thread count of 240, making it feel luxuriously soft after every wash, perfect for impressing your guests as they arrive and helping them to drift off into a healthy, natural night's sleep. A 50/50 polycotton construction ensures **high durability as well as superior comfort**.

Product features

- Dimensions 2380(W) x 2750(L)mm
- Material Polycotton
- Weight 1.01kg
- Weight - fabric 118g/m²
- Colour White
- Yarn Count 40/40
- Thread Count 240
- Bed Size Double
- Subtle 1.5cm stripe
- High threadcount for durability and comfort
- Matching pillowcases and duvet covers available
- Silky finish



Pillow cases

Elegantly striped housewife pillow cases provide the perfect head rest for your guests, with the high thread count giving a silk like finish so you can be sure your guests receive and great night's rest. The polycotton construction is easy to care for and makes these pillowcases durable enough to withstand daily use in busy establishments.

Product features

- Material Polycotton
- Weight 300g
- Weight - fabric 118g/m²
- Colour Available
- Yarn Count 40/40
- Thread Count 240

Satin:	Single	Double	King
Duvet Cover:	£11.05	£15.19	£17.44
Flat Bed Sheet:	£8.98	£10.60	£12.46
Pillow (Pair): `	£3.48		
Pillow Oxford:	£4.69		

We are also able to provide a variety of bed runners & cushions in colours to match individual bedroom themes. Please ask for further details or to view available colours.

Cario

Classic Linen

Duvet

Cairo duvet covers from the Mitre comfort range feature a simple, classic design which is easy to match with a wide variety of interior styles. The crisp, white duvet covers benefit from a fresh and inviting appearance, perfect for making your guests feel at home during their stay with you.

- Material 100% Cotton Percale
- Weight - fabric 120g/m²
- Colour White
- Yarn Count 40/40
- Thread Count 200
- Sizes single to super king
- Also available in other colour
- 100% cotton in a simple, practical and universally suitable design
- Sizing allows for 4 - 8% shrinkage after first wash
- Hot iron when slightly damp to give a crisp finish
- Open end construction with bartacks for a secure fit



Flat Sheet

The Cairo bedding range boasts a smooth finish to help your guests drift off into a healthy natural sleep. These crisp white flat sheets are made from 100% pure cotton and feature a simple, elegant design with festoon cord detail.

- Material 100% Cotton Percale
- Weight - fabric 120g/m²
- Colour White
- Yarn Count 40/40
- Thread Count 200
- Matching duvet covers and pillowcases available
- Includes festoon cord detail
- Wash at 60 degrees
- Available in a range of sizes
- Classic flat sheet shape

Pillow cases

- Weight - fabric 120g/m²
- Colour White
- Yarn Count 40/40
- Thread Count 200
- Available in Oxford, housewife and bag styles
- Matching duvet covers and sheets available
- Coloured housewife pillowcase also available
- Cool, crisp cotton for a luxurious night's sleep

Cario:	Single	Double	King
Duvet Cover:	£11.71	£16.54	£19.85
Flat Bed Sheet:	£9.03	£11.71	£12.76
Pillow (Pair):	£3.79		
Pillow Oxford:	£4.69		

Yarn & Thread Counts

Yarn Count - refers to the thickness of a yarn. The higher the number or count, the lighter or finer the yarn. Finer tends to be softer but not as durable. Poly its get a bit more complicated.

Thread Count - is a measure of the number of threads woven into one square inch of fabric. Thread count is used as a rough indicator of the softness and feel of a fabric. It's also used heavily in marketing to imply that a specific product is of a higher quality but not always the best for the job at hand. Once you get beyond 400 threads per square inch, be suspicious.

For good quality bed linen never decide on high thread count alone. UK hospitality industry prefer **130 threads** cotton rich (70% cotton & 30% polyester) bed linen for longer lasting durability, the natural comfort of cotton and practicality of polyester for ease of washing and ironing.

Duvet
Linen

The versatile range of Supreme bed linen will give your beds a fresh and clean makeover. These easy care duvet covers come in a simple brilliant white tone that is cotton rich for superior comfort and breathability. As a result of a 30% polyester mix, these covers are highly durable and built to last, are resistant to shrinkage and capable of retaining their original shape in the face of frequent use and laundering.

- **Material Polycotton**
- Weight - fabric 120g/m²
- Colour White
- Yarn Count 24/24
- Thread Count 130
- Combines the softness of cotton with the strength of polyester
- Easy to wash and care for
- Sizes Available: Single - Super King
- Matching flat sheets and pillowcases available
- Designed to withstand extensive commercial laundering
- Open end construction with bartacks for a secure fit

Supreme:	Single	Double	King
Duvet Cover:	£7.66	£10.80	£12.91
Flat Bed Sheet:	£5.43	£6.95	£8.89
Pillow (Pair): `	£2.25		
Pillow Oxford:	£3.41		

Flat Sheet

Mitre's Supreme flat sheets provide a great cost-effective solution for providing guests with great quality bed linen on a large scale. These flat sheets are made from a cotton rich blend designed to give a crisp and comfortable finish, whilst maintaining enough durability to withstand constant use.

Product features

- Material Polycotton
- Weight 450g
- Weight - fabric 120g/m²
- Colour White
- Yarn Count 24/24
- Thread Count 130
- Combines the softness of cotton with the strength of polyester
- Easy to wash and care for
- Sizes Available: Single - Super King

Pillow Cases

- Weight - fabric 120g/m²
- Colour White
- Yarn Count 24/24
- Thread Count 130
- Combines the softness of cotton with the strength of polyester
- Easy to wash and care for
- Pack Quantity: 2
- Choice of bag or Oxford styles

How do they compare?

Brand	Material	Yarn Count	Thread Count	Weight	Single Duvet	Double Duvet	King Duvet	Super King	Single Flat Sheet	Double Flat	King Flat	Super King	Pillow (pair)	Pillow Oxford
Eco	Organic Cotton	40/40	200	120g/m2	£13.25	£18.60	£20.93	£23.03	£13.11	£15.41	£16.34	£16.75	£4.33	£6.83
Serenity	Cotton	60/60	300	110g/m2	£16.43	£23.14	£27.53	£30.34	£13.76	£16.41	£19.51	£21.51	£5.76	£8.99
Satin	Polycotton	40/40	240	118g/m2	£11.05	£15.49	£17.44	£19.20	£8.98	£10.60	£12.46	£13.19	£3.48	£5.85
Cario	Cotton Percale	40/40	200	120g/m2	£11.71	£16.54	£19.85	£21.66	£9.03	£11.71	£12.76	£0.00	£3.79	£4.69
Supreme	Polycotton	24/24	130	120g/m2	£7.66	£10.80	£12.91	£14.05	£5.43	£6.95	£8.89	£9.66	£2.25	£3.41

Duvet & Pillows

Duvet

Luxury Tencel® Duvet 10.5 Tog

Tencel naturally absorbs moisture and quickly releases it again to ensure a great nights sleep and the microfibre cover makes this duvet soft to touch. Filling: 70% siliconised polyester, 30% Tencel filling. Cover: polyester microfibre. Tog: 10.5.



Comfort Microfibre Duvet 10.5 Tog

These microfibre duvets from the Comfort range treat guests to the finest synthetic alternative to traditional feather and down duvets. Paired with a pure cotton cover for a smooth finish and channel stitched to keep the filling in place throughout the night. The 10.5 tog rating makes these duvets perfect for keeping guests warm and cosy all year round.

Essentials Hollo Duvet 10.5 Tog

Hollo duvets from the Mitre Essential range offer a cosy Hollowfibre filling and durable polycotton cover, perfect for all-year-round use. The high quality duvets are also machine washable, ideal for large scale establishments with laundering in constant operation.

	Fill	Tog	Cover	Single	Double	King	Super King
Eco Hollowfibre	100% recycled hollowfibre	10.5	Organic Cotton	£9.83	£13.45	£16.94	£21.71
Luxury Tencel®	70% siliconised polyester, 30% tencel filling	10.5	Cotton	£21.71	£34.34	£44.31	£49.74
Comfort Microfibre	Microfibre	10.5	100% Cotton	£14.20	£20.19	£25.34	£29.65
Essentials Hollo	Hollowfibre	10.5	Polycotton	£9.19	£13.79	£17.38	£22.26

Pillow

Luxury Tencel® Pillow

Our Tencel pillows allow everybody to enjoy an undisturbed sleeping experience. Tencel also absorbs moisture and quickly releases it again, to guarantee a pleasantly dry sleeping climate. This pillow has the added advantage of a quilted cover for extra comfort.

Comfort Palace Pillow

Filled with Quallofil fibre, these hotel pillows will give you a sumptuous pillow every time and are highly resistant to flattening so your beds will always look inviting. Designed to give a long service life, this pillow will also aid in reducing preparation times thanks to the consistent plump appearance. To ensure the safety of your guests these pillows are flame retardant to BS7175 Source 2

Essentials Phoenix Pillow

The Phoenix pillow from our Essentials range has levels of safety and durability that make it ideal for the more robust and heavier treatments expected in contract sector settings. The pillow has a flame retardant polyester filling coupled with a 100% cover that has been Proban-treated for the highest levels of performance to meet fire safety standards BS7175 Source 5

	Material	Weight	Fill	Soft	Firm
Eco Pillow	Cotton	650g/850g	100% recycled hollowfibre	£3.69	£4.33
Luxury Tencel®	Polyester Hollofibre	6/700g	70% siliconised polyester, 30% tencel filling	£8.38	£9.41
Comfort Palace	Quallofil fibre	680g	Quallofil® Extralife fibre	£4.96	
Essentials Phoenix	Material Cotton	600g	FR Polyester fill	£4.50	

Extend the life of your mattresses.

We can also provide a range of mattress and pillow protectors to add additional comfort for your guests and to protection to your mattress. It is recommend to wash protectors, duvets and pillows regularly but not as often as linen.

Bathroom

Towels & Mats

Savanna

Luxury

Set your business apart with the luxurious feel and industry-leading durability of white Savanna bath towels. The classic banded design is perfect for traditionally minded hotels wanting to reassure and relax guests without compromising on the look of any hotel or en suite



1 x Savanna Bath Mat (50x80cm)
1 x Savanna Hand Towel (50x100cm)
1 x Savanna Face Cloth (33x33cm)
1 x Savanna Bath Towel (70x137cm)

Product features

- Material Cotton
- GSM 665
- Colour White
- Classic and traditional white
- Decorative ornate header bar
- Heavyweight pure cotton construction, perfect for premium businesses and homes

Nova

Comfort

This collection of Nova towels, cloths and sheets provide a sumptuously soft feel due to their pure cotton construction that guests will enjoy. They are also highly robust making them ideal for busy establishments and feature header bars for easy identification



1 x Nova Bath Mat (50x90cm)
1 x Nova Guest Towel (30x50cm)
1 x Nova Face Cloth (30x30)
1 x Nova Bath Towel (70x137cm)

Product features

- Material Cotton
- GSM 500
- Colour White
- Ideal for hotels, spas, guest-houses, resorts and B&Bs.
- Header bars for easy identification
- Suitable for regular washing

Capri

Essential

The fine quality Capri towels are made from 100% pure cotton, giving supreme softness whilst remaining highly absorbant. The towels provide an extra level of comfort and feature header bars for easy identification



1 x Capri Bath Mat (50x76cm)
1 x Capri Hand Towel (50x90cm)
1 x Capri Face Cloth (30x30cm)
1 x Capri Bath Towel (70x135cm)

Product features

- Material Cotton
- GSM 500
- Colour White
- Header bars for easy identification
- Suitable for embroidery
- Simple, contemporary towels for bed and breakfasts or residential usage

The weight of a towel is measured by the **GSM (Grams per Square Metre)**. Low GSM (300-400) towels are light and thin whilst high GSM (450-600) towels are thicker and heavier.

Brand	Material	GSM	Colour	Face Cloth	Hand/Guest Towel	Bath Towel	Bath Sheet	Bath Mat
Eco	Organic Cotton	500	white	£4.00	£2.01	£4.26	£6.66	£2.55
Savanna	Cotton	665	white	£5.00	£2.75	£5.26	£8.81	£3.44
Nova	Cotton	500	white/colour	£3.25	£1.74	£3.69	£5.75	£2.43
Capri	Cotton	500	White	£3.51	£1.73	£3.64	£5.76	£1.99

Bathroom

Robes

Eco

Go green, stay luxurious. This large Eco bathrobe is made of 100% organic cotton yet retains a premium look and feel. Organic cotton prevents potentially harmful chemicals from entering growers' local ecosystems and protects cotton growers. With matching towels and organic cotton sheets also available, Mitre Eco is the perfect way to boost the environmental credentials of any hospitality business.



Product features

- Material 100% Organic Cotton
- Weight - fabric 400 g/m²
- Colour White
- Eco-friendly
- Soft and comfortable
- Shawl collar



Curzon

Curzon bathrobe is a medium-heavy 450g/m² white bathrobe. Available in large and extra large, with shawl collar, pockets and detachable belt. The towelling fabric makes it highly absorbent.

- Material Cotton Towelling
 - Weight - fabric 450 g/m²
 - Colour White
 - Extra thick cotton towelling for optimum drying
 - Shawl collar with double stitched detailing
 - Available in white, sand and grey
 - Suitable for embroidery
- Spare belts and matching slippers available

Verona

This highly absorbent large white Verona bathrobe is made from 100% pure cotton towelling, providing superior comfort for your guests. The soft robe also benefits from a shawl collar, side pockets and detachable belt, adding a touch of class to your guests' experience. It is ideally suited to spas, hotels, and resorts.

Product features

- Material Cotton Towelling
- Weight 1.20kg
- Weight - fabric 400 g/m²
- Colour White
- Weight: 400g/m²
- Fabric: 100% Cotton Towelling
- Sold including belt - Spare belts available separately
- Side pockets

	Eco	Curzon	Verona
Weight - fabric (GSM)	400	450	400
Material	Cotton	Cotton	Cotton
Price	£21.65	£13.92	£12.60

